



ROCCO FORTE HOTELS

Am.
Forte

A GUEST OF THE FAMILY

In much more than name, Rocco Forte Hotels is the Forte family. At its head are Sir Rocco, his sister Olga and his three children. Behind it are four generations of Forte hoteliers. It is in every way a family business; a shared love evident in every Rocco Forte hotel – each exuding the Forte's innate Anglo-Italian style, sophistication and warmth. And each welcoming you as a guest of the family.

The Forte Family, L-R:
Lydia Forte, Bar & Restaurant Development
Irene Forte, Wellness & People Development
Charles Forte, Development Analyst
Sir Rocco Forte, Founder & Chairman
Olga Polizzi, Deputy Chairman & Design Director





HOTEL SAVOY
FLORENCE

Its status long established, for centuries Hotel Savoy has watched Florentines and visitors flock through its doors; watched the Duomo and Piazza della Repubblica through its windows. Today, this legacy meets modern luxury. Find exciting Tuscan cuisine and inventive cocktails. Refreshing bursts of whimsy and Italian fashion beside Renaissance art. Service that updates old-world discretion with passion and personality. A contemporary entrée into a city steeped in history.





Built in 1893 on the former site of the Mercato Vecchio and church of San Tommaso, Hotel Savoy's centrality and conviviality quickly made it the city's top hotel



Playful artworks and design touches throughout the Savoy are inspired by the Florentine tradition of fine fashion and craftsmanship





HOTEL DE RUSSIE
ROME

Deemed paradise on Earth by Jean Cocteau; beloved by Picasso; home to Rome's liveliest aperitivo – Hotel de Russie's tiered terraces and Secret Garden are as fêted as its neighbours, Piazza del Popolo and the Spanish Steps. Inside, feel openness and ease among its Roman sculptures and Italianate mosaics. Serenity and privacy within the buzzing Eternal City. And Rome's cinematic dolce vita air infusing the hotel.



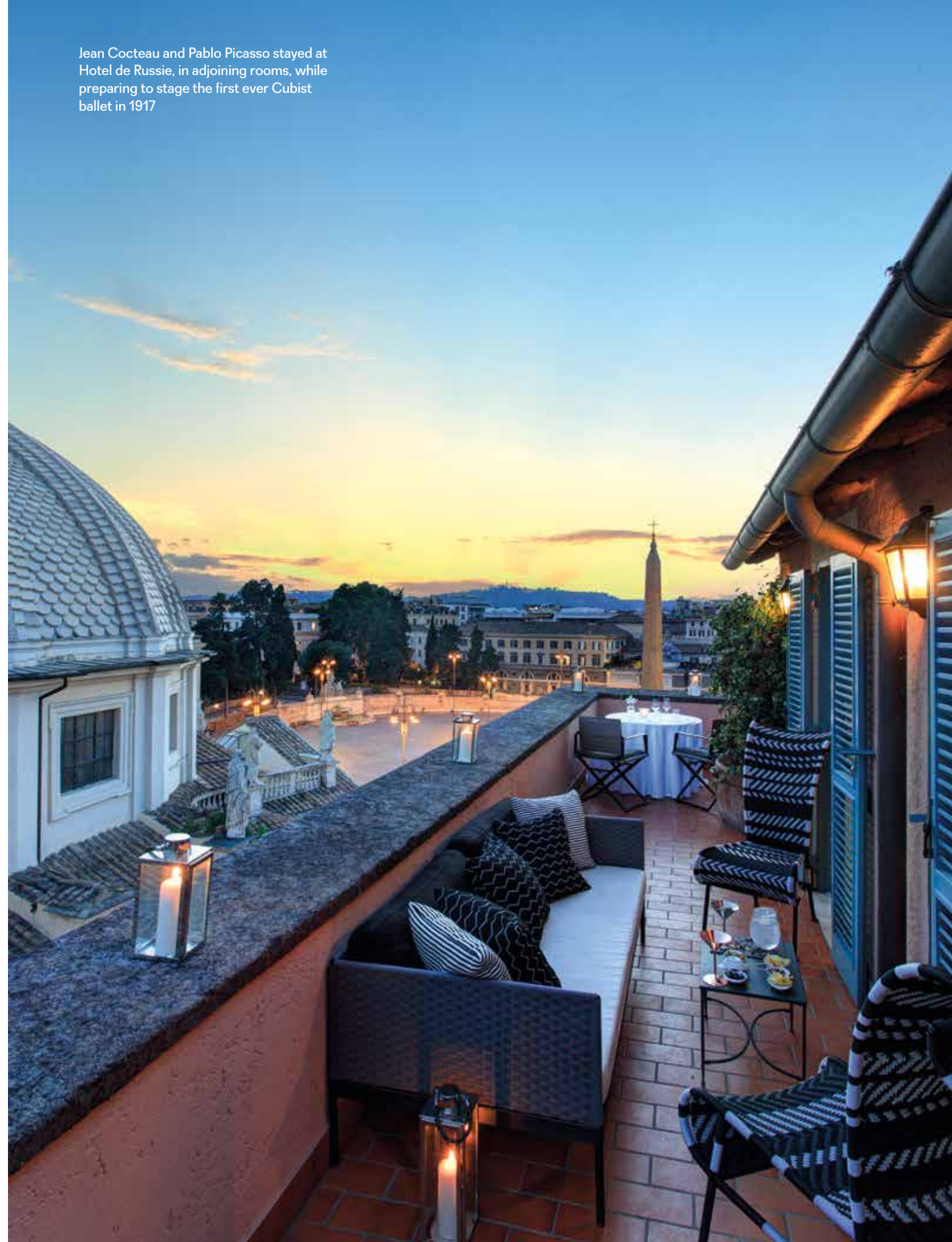


Hotel de Russie was designed in the early 1800s by architect Giuseppe Valadier, who also developed Piazza del Popolo, which the hotel overlooks





Jean Cocteau and Pablo Picasso stayed at Hotel de Russie, in adjoining rooms, while preparing to stage the first ever Cubist ballet in 1917





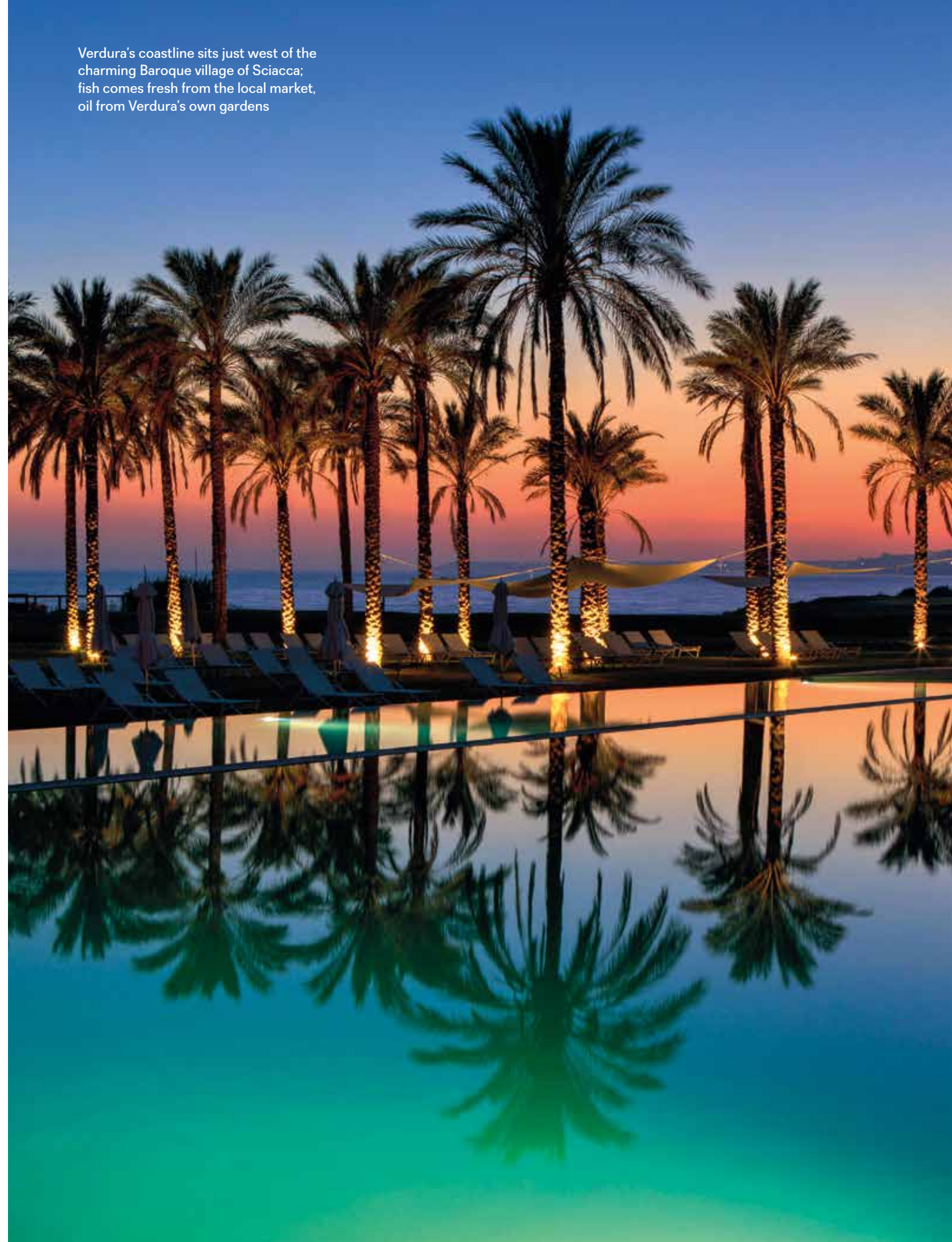
VERDURA RESORT
SICILY

230 hectares of sun-blushed Mediterranean coastline and countryside on Sicily's stunning south-west coast – Verdura is an oasis. Its vast scale and escapist atmosphere afford endless indulgence and choice. Choice to unfurl in its capacious spa, or lap its infinity pool. To play tennis in its orange groves. A round or two of golf. To master Sicilian cooking, or savour it by the sea. To surf, sail, explore Sicily's history, or amble along Verdura's private beach. It's your decision, at the family's invitation.





Verdura's coastline sits just west of the charming Baroque village of Sciacca; fish comes fresh from the local market, oil from Verdura's own gardens



Health, wellbeing and world-class golf are at the heart of Verdura Resort, with two 18-hole Kyle Phillips courses, holistic wellness programmes and a 4,000m² spa



Rooms, suites and villas seamlessly merge indoor and outdoor living, designed by architect Flavio Albanese to capitalise on their sublime setting





BROWN'S HOTEL
LONDON

Brown's: 11 Georgian townhouses transformed into a legendary London hotel. Ushered in from Albemarle Street – amidst the city's most celebrated galleries, restaurants, parks and shops – feel tradition, cut with a spirited English humour and cosmopolitan twist. Playful touches, modern artworks and a fresh, unfussy air among wood panels, smart suits and elegant afternoon teas. The glamour and gaiety the iconic address deserves, and the quality and charm the Forte name assures.





Considered *the* London hotel for visiting creatives, everyone from Tolkien, Conrad and Waugh to Welles and Olivier have enjoyed the renowned restaurant and award-winning bar at Brown's

The Kipling Suite, right, honours one of the hotel's greatest fans, Rudyard Kipling, who wrote *The Jungle Book* and celebrated his wedding at Brown's





THE BALMORAL
EDINBURGH

A welcome in bespoke Balmoral tartan; Hebridean blues, heather hues and classic Scottish art; whisky ambassadors with 500 malts. The Balmoral is a love letter to Scotland, clearly written in the Forte hand. It is a landmark, a symbol of the city, at Edinburgh's most prestigious address: 1 Princes Street, gazing up to the castle. A breathtaking building, at an unparalleled address, helmed by a devoted team – a true Rocco Forte hotel.





Michelin-starred modern Scottish dining at Number One restaurant and afternoon tea at Palm Court – both Edinburgh institutions

The Balmoral's rooms enjoy unrivalled views of Edinburgh icons the Scott Monument and Edinburgh Castle





THE CHARLES HOTEL
MUNICH

Verdant inside and out, The Charles is a hotel for all seasons, all whims and wants. For summer, the leafy terrace of Sophia's restaurant. For winter, glühwein and roasted chestnuts. For culture, a prime position by Munich's museum quarter, Schwabing's artistic hub and Maximilianstraße's chic boutiques. For relaxation, commodious rooms and a lavish spa. For design, Bavarian ceramics and art framed next to living trees. And for Bavaria's capital, a charismatic, cosmopolitan gathering place.





An animated city-centre hotspot, Sophia's Restaurant & Bar, serves imaginative botanical cuisine and cocktails to guests and locals

The Charles Hotel was the first Rocco Forte hotel designed and built by the family. Their Monforte Royal Suite is named after Lord Forte's Italian birthplace





HOTEL DE ROME
BERLIN

An elegant outpost in an achingly cool city. A sleek hideaway in the animated Mitte district. An imposing former bank outside; a relaxed, intimate interior. Like Berlin itself, Hotel de Rome excels at unifying opposites. Face-to-face with the State Opera, a stroll from Museum Island, with a rooftop oasis that quietly observes it all. A serene space in the core of an up-all-night city – the perfect place from which to explore or escape it all.



The former bank's original architecture meets contemporary Berlin design: marble columns, modern art and the jewel vault's subterranean spa





Hotel de Rome takes its name from a renowned inn that once sat on Bebelplatz, the striking square which many rooms and suites overlook





VILLA KENNEDY
FRANKFURT

Colonnaded Neo-Gothic architecture, landscaped gardens and fire-lit family rooms: once a stately home, Villa Kennedy retains an intimate, familial atmosphere. From here, slip into leafy Sachsenhausen's lively bars, Frankfurt's museum embankment or St Bartholomew's Cathedral, then meander back for an al fresco Italian dinner in Villa Kennedy's tranquil grounds – your Forte family home in this dynamic German town.





Original owners the Speyer family held frequent at-home concerts here with friends Richard Strauss and Hugo Becker. It remains a favourite destination amongst Frankfurt locals



Villa Kennedy's address, Kennedyalley, was renamed as a tribute to JFK's 1963 visit; photography throughout the hotel honours the former president





HOTEL AMIGO
BRUSSELS

Part of the city's fabric for 500 years, Amigo presides over Brussels's charming cultural centre. Its windows look up to the Hôtel de Ville's spire; cobbled streets below wind their way to the Mont des Arts or Le Sablon's antiques; locals wind their way here.

Inside, Flemish art and furnishings honour its address, while service – whether entertaining a family in the Tintin Suite or catering to royalty on a rooftop terrace – honours the signature Forte style: memorable, comfortable and tailor-made.



Converted to a grand hotel for the 1958 Brussels World's Fair, the Amigo's lobby lounge remains a prime meeting place for its sociable air and central spot





The top-floor Armand Blaton Suite, named after the hotel's founders, enjoys artwork from the Blaton family's private collection, and a vast terrace



HOTEL ASTORIA
ST PETERSBURG

A veritable St Petersburg icon, directly on St Isaac's Square, Hotel Astoria has seen every major Russian event of the last century. Its style – warm and witty with a dash of drama – honours this postcode, as Tsarist antiques nestle James Bond stills. And its visitors honour its past: proudly raising a cold glass of vodka (or afternoon teacup) to the many eminent guests who've done so before.





Beloved for its inventive Russian restaurant, 24-hour bar and exquisite afternoon tearoom, the Astoria has played host to everyone from Rasputin, Lenin and Bulgakov to The Doors, The Rolling Stones and Pavarotti



In the 1930s, the Astoria became a sanctuary for writers, artists and musicians; the same parquet flooring still runs through its 83 rooms and 86 suites





HOTEL DE LA VILLE
ROME

We welcome three spectacular new additions to the Rocco Forte family.

In Rome, Hotel de la Ville: an animated 18th-century palazzo in a peerless position above the Spanish Steps. Suffused with vibrant Roman style and society, its sweeping city views, buzzing dining and drinking spots and fresh, zestful design make it the city's most exciting new destination.

In Puglia, Masseria Torre Maizza: a 16th-century farmhouse transformed into a heavenly retreat on Italy's Adriatic coast. Amidst ancient olive groves and sprawling, verdant gardens, the seaside sanctuary marries lush natural beauty with an elegant Italian aesthetic.

And in Shanghai, The Westbund Hotel. In the very centre of West Bund's vibrant, verdant new cultural hub, the riverside Westbund brings the finest European and Asian dining and design, plus an opulent spa, sky garden and the Forte mark of quality, to modern Shanghai.

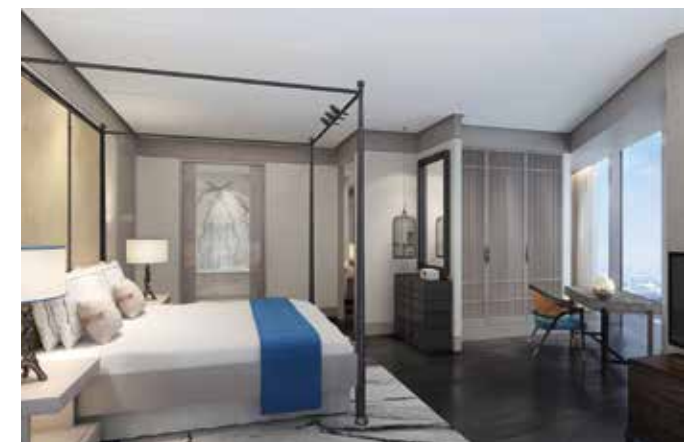


MASSERIA TORRE MAIZZA
PUGLIA



THE WESTBUND HOTEL
SHANGHAI

Future opening





Hotel de Russie
Via del Babuino 9
00187 Rome, Italy
T +39 06 32 88 81
reservations.derussie@
roccofortehotels.com

Accommodation
· 86 bedrooms
· 34 suites

Restaurant and bar
· Le Jardin de Russie, restaurant with terrace
· Stravinskij Bar, with terrace

De Russie Spa
· salt water hydro pool
· sauna and steam room
· 6 treatment rooms
· hair salon
· relaxation area
· gym

Meetings and events
· 4 meeting rooms for up to 90 delegates
· The Secret Garden is available for private events
· in-house florist
· Wi-Fi in public areas and all rooms

Location
· located between the Spanish Steps and Piazza del Popolo
· 30min drive from Ciampino Airport and 45min from Fiumicino Airport
· 15min drive from Termini Station



Hotel Savoy
Piazza della Repubblica 7
50123 Florence, Italy
T +39 055 27 35 1
reservations.savoy@
roccofortehotels.com

Accommodation
· 50 bedrooms
· 30 suites

Restaurant and bar
· Irene, restaurant and bar with terrace

Relaxation
· fully equipped gym and yoga room

Meetings and events
· 1 event room for up to 50 delegates
· Wi-Fi in public areas and all rooms

Location
· located on Piazza della Repubblica
· 20min drive from Florence Airport and 60min from Pisa Airport
· 5min drive from Santa Maria Novella Station



Verdura Resort
SS 115km 131
92019 Sciacca (AG), Italy
T +39 0925 998 180
reservations.verdura@
roccofortehotels.com

Accommodation
· 168 bedrooms
· 29 suites
· 6 villas

Restaurants and bars
· Zagara, restaurant
· Liolà Trattoria, restaurant and pizzeria
· Buongiorno, breakfast restaurant
· Amare, restaurant and bar
· Pool Bar
· Granita, restaurant and bar
· Torre Bar
· Beach Bar

Verdura Spa (4000m²)
· 4 thalassotherapy pools
· 20m lap pool
· 11 treatment rooms
· double-height steam room
· saunas
· gym and fitness studio
· Spa Bar
· Rocco Forte Health programmes

Golf
· 2 championship 18-hole courses
· 9-hole par-3 course
· driving range and putting green
· golf academy
· clubhouse, golf shop

Meetings and events
· ballroom for up to 350 guests
· 7 meeting rooms for up to 160 delegates
· open-air amphitheatre for up to 300 guests
· Wi-Fi in public areas and all rooms

Additional services
· 60m outdoor pool
· 6 floodlit clay tennis courts
· private beach, water sports
· kid and teen clubs
· football pitch
· sightseeing excursions
· helipad
· culinary activities
· shopping: 4 boutiques
· trekking, running and cycling trails

Location
· 80min drive from Palermo International Airport
· 15min drive from Sciacca and 40min from Agrigento



The Balmoral
1 Princes Street
Edinburgh EH2 2EQ, Scotland
T +44 131 556 2414
reservations.balmoral@
roccofortehotels.com

Accommodation
· 168 bedrooms
· 20 suites

Restaurant and bars
· Number One, Michelin-starred restaurant
· Brasserie Prince
· Palm Court
· Scotch Whisky Bar

The Balmoral Spa
· swimming pool
· refreshment bar
· 5 treatment rooms
· sauna and steam room
· gym

Meetings and events
· 10 meeting suites for up to 450 guests
· business centre
· Wi-Fi in public areas and all rooms

Location
· located at No. 1 Princes Street
· adjacent to Waverley Station
· 25min drive from Edinburgh International Airport



Brown's Hotel
33 Albemarle Street, Mayfair
London W1S 4BP, United Kingdom
T +44 20 7493 6020
reservations.browns@
roccofortehotels.com

Accommodation
· 82 bedrooms
· 33 suites

Restaurants and bars
· Beck at Brown's
· The English Tea Room
· The Donovan Bar

The Spa at Brown's
· 3 treatment rooms
· gym

Meetings and events
· 6 meeting rooms (4 interconnect) for up to 120 guests
· business centre
· Wi-Fi in public areas and all rooms

Location
· located next to Bond Street
· 45min drive from London Heathrow
· 15min drive from St Pancras International station
· 10min drive from Euston and Victoria stations
· valet parking



The Charles Hotel
Sophienstraße 28
80333 Munich, Germany
T +49 89 544 5550
reservations.charles@
roccofortehotels.com

Accommodation
· 136 bedrooms
· 24 suites

Restaurant and bar
· Sophia's, restaurant and bar with terrace
· The Library Lounge

The Charles Spa (800m²)
· 15m swimming pool
· sauna and steam room
· 5 treatment rooms
· relaxation area
· gym

Meetings and events
· ballroom for up to 300 guests (dividable into 3 separate rooms)
· 7 conference rooms for up to 100 delegates
· business centre
· Wi-Fi in public areas and all rooms

Location
· centrally located in Munich's old town
· 30min drive from Munich Airport
· 5min walk from the central railway station



Hotel de Rome
Behrenstraße 37
10117 Berlin, Germany
T +49 30 460 60 90
reservations.derome@
roccofortehotels.com

Accommodation
· 108 bedrooms
· 37 suites

Restaurant and bars
· La Banca, restaurant and bar with terrace
· Opera Court
· The Rooftop Terrace, seasonal bar

De Rome Spa (800m²)
· 20m swimming pool
· sauna and steam room
· 6 treatment rooms
· relaxation area
· gym

Meetings and events
· ballroom for up to 220 guests
· 5 meeting rooms for up to 90 delegates (2 rooms interconnect)
· business centre
· Wi-Fi in public areas and all rooms

Location
· located on Bebelplatz in Mitte
· 25min drive from Berlin Tegel Airport
· 5 to 10min drive from Berlin's main station



Villa Kennedy
Kennedyallee 70
60596 Frankfurt am Main, Germany
T +49 69 717 120
reservations.villakennedy@
roccofortehotels.com

Accommodation
· 127 bedrooms
· 36 suites

Restaurant and bar
· Gusto, restaurant with terrace
· JFK Bar, bar with terrace

Villa Spa (1000m²)
· 15m swimming pool
· Jacuzzi
· saunas and steam rooms
· 8 treatment rooms
· relaxation areas
· gym and fitness studio

Meetings and events
· ballroom and foyer for up to 350 guests
· 7 meeting rooms for up to 130 guests
· 700m² Villa Garden
· business centre
· Wi-Fi in public areas and all rooms

Location
· 10min drive from Frankfurt International Airport
· 5min drive from main train station



Hotel Amigo
Rue de l'Amigo 1-3
Brussels 1000, Belgium
T +32 2 547 47 47
reservations.amigo@
roccofortehotels.com

Accommodation
· 154 bedrooms
· 19 suites

Restaurant and bar
· BoCConi, restaurant with terrace
· Bar A

Relaxation
· gym
· in-room beauty and massage treatments by appointment

Meetings and events
· ballroom for up to 250 guests (dividable into 2 separate rooms)
· 4 meeting rooms for up to 45 delegates
· Blaton Suite with 60m² terrace available for private events
· business centre
· Wi-Fi in public areas and all rooms

Location
· located next to the Grand Place
· 20min drive from Brussels Airport
· 10min drive from Brussels Midi station
· valet parking



Hotel Astoria
St Isaac's Square/
Ul. Bolshaya Morskaya 39
St Petersburg 190000, Russia
T +7 812 494 5757
reservations.astoria@
roccofortehotels.com

Accommodation
· 83 bedrooms
· 86 suites

Restaurant and bars
· Astoria Restaurant and bar
· Lichfield Bar
· Rotonda Lounge

Astoria Spa
· sauna and steam room
· gym

La Maison de Beauté Carita Astoria
· 5 treatment rooms
· hair salon
· express beauty services

Meetings and events
· Winter Garden and ballroom for up to 350 guests
· 5 meeting rooms for up to 70 delegates
· business centre
· 4 additional meeting rooms plus an auditorium for 200 guests in the adjacent Angleterre Hotel
· Wi-Fi in public areas and all rooms

Location
· on St Isaac's Square
· 30min drive from Pulkovo International Airport
· short drive from five main railway stations



The Westbund Hotel
2595 Longteng Avenue,
Xuhui District. Shanghai, PRC
T +86 021 60823450
enquiries@roccofortehotels.com

Future opening

Accommodation
· 161 bedrooms
· 58 suites

Restaurants and bars
· Chinese restaurant and bar with 5 private banqueting rooms
· cocktail bar with cigar bar
· Italian all-day dining restaurant
· tea lounge
· executive lounge

Rocco Forte Spa (725m²)
· 25 x 6m indoor pool
· 8 treatment rooms
· manicure and pedicure room
· sauna and steam rooms
· double-height gym
· fitness studio
· Spa Bar

Meetings and events
· 1,077m² ballroom for up to 800 guests, with a pre-function lobby
· 9 meeting rooms for up to 186 delegates
· 673m² banqueting room for 500 guests, with pre-function lobby

Location
· West Bund area
· 30min drive from Pudong International Airport or Hongqiao International Airport
· helipad



Hotel de la Ville
Via Sistina 69, 00187 Roma RM, Italy
Pre-opening T +44 207 321 2626
enquiries@roccofortehotels.com

Accommodation

· 89 rooms
· 15 suites

Restaurant and bars

· lobby lounge
· bistro & cellar
· bar with courtyard views
· restaurant with courtyard views
· bar with terrace overlooking Rome
· rooftop restaurant with terrace
· private dining room with terrace

Rocco Forte Spa (550m²)
· 6 treatment rooms
· hydro pool, plunge pool, Kneipp footbaths, ice shower, salt inhalation room, steam room and sauna
· gym

Meetings and events

· 2 meeting rooms
· 2 banqueting spaces overlooking the inner courtyard
· courtyard available for private events
· 2 private terraces on the 7th floor, overlooking Rome

Location

· moments from the Spanish Steps
· 30min drive from Ciampino Airport and 45min from Fiumicino Airport
· 15min drive from Termini Station



Masseria Torre Maizza
C.da Coccaro, s.n.
72015 Savelletri di Fasano (Brindisi) Puglia, Italy
Pre-opening T + 44 207 321 2626
enquiries@roccofortehotels.com

Accommodation

· 40 rooms & suites

Restaurant and bars

· sunset rooftop bar
· pool bar
· restaurant with terrace, overlooking the swimming pool

Rocco Forte Spa
· 20m x 14m pool
· 4 treatment rooms
· gym

Activities

· access to private beach club
· 9-hole executive golf course
· driving range and putting green
· Families R Forte Kids Club
· horseback riding
· sailing
· yoga
· culinary experiences
· plus a wealth of local, tailor-made experiences to choose from

Meetings and events

· banqueting space with terrace

Location

· 40min drive from Brindisi/ Salento Airport
· 50min drive from Bari Airport

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roccofortehotels.com

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Qatar 008 0010 0385

Russian Federation 800 333 7428

Kingdom of Saudi Arabia
800 844 1975

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GDS chain code: FC

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BERLIN

HOTEL AMIGO

BRUSSELS

THE BALMORAL

EDINBURGH

HOTEL SAVOY

FLORENCE

VILLA KENNEDY

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OPENING 2019

MASSERIA TORRE MAIZZA

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ROME

THE WESTBUND HOTEL

SHANGHAI